

MINUTES

Meeting: MALMESBURY AREA BOARD

Place: Malmesbury Secondary School, Corn Gastons, Malmesbury, SN16 0DF

Date: 7 November 2012

Start Time: 7.00 pm

Finish Time: 9.08 pm

Please direct any enquiries on these minutes to:

Alexa Smith (Democratic Services Officer) , Tel: 01249 706610 or (e-mail) alexa.smith@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr John Thomson (Chairman), Cllr Simon Killane (Vice Chairman), Cllr Carole Soden and Cllr Toby Sturgis

Wiltshire Council Officers

Miranda Gilmour, Community Area Manager
James Hazlewood, Senior Democratic Services Officer

Town and Parish Councillors

Malmesbury Town Council – Bill Blake, Ray Sanderson, Andrew Woodcock, M Snell,
John Gundry

Ashton Keynes Parish Council – Ian Woods

Brinkworth Parish Council – Owen Gibbs, John Beresford

Little Somerford Parish Council – Tony Pooley

Luckington Parish Council – George Lynham

Minety Parish Council – Graham Thorne

Sherston Parish Council – Martin Rea

St Paul Malmesbury Without Parish Council – Roger Lee

Partners

Police – Inspector Mark Thompson, Sergeant Martin Alvis

Fire – Mike Franklin

Malmesbury and the Villages Community Area Partnership (MVCAP) – Julie Exton
Mark Alllen (& Martin Rea)

Wiltshire Assembly Youth/UK Youth Parliament – Chloe Harris-Alba

Total in attendance: 63

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>
1	<p><u>Chairman's Welcome and Introductions</u></p> <p>The Chairman welcomed everyone to the meeting and introduced the Councillors at the top table.</p>
2	<p><u>Apologies for Absence</u></p> <p>Apologies for absence had been received from the following:</p> <ul style="list-style-type: none"> • John Tremayne – Easton Grey Parish Council • Sid Jevons – Malmesbury and the Villages Community Area Partnership (MVCAP) • Alexa Smith – Democratic Services Officer • Jacqui White – Service Director
3	<p><u>Minutes</u></p> <p>The minutes of the meeting held on 5 September 2012 were approved and signed as a correct record.</p>
4	<p><u>Declarations of Interest</u></p> <p>There were no declarations of interest.</p>
5	<p><u>Chairman's Announcements</u></p> <p>(a) <u>The Area Board Meeting in January</u></p> <p>Councillor Simon Killane explained that the Area Board meeting in January would involve an opportunity to discuss the possibility of having a community campus in Malmesbury.</p> <p>(b) <u>Wiltshire Voluntary and Community Sector (VCS) Awards 2012</u></p> <p>The Chairman reported that Sherston Old School Community Interest Company had recently been announced winner of the Community Leadership category of the council's VCS Awards 2012.</p>

(c) Special Housing Event Hosted by the Area Board

The Chairman referred to the special event held in October focussing on Housing. The event had covered issues such as affordable homes, rural housing, making best use of existing housing stock, fuel poverty, how to prevent homelessness and providing the right accommodation for an aging population. In addition, the event had given local people the opportunity to share their views on the future allocation of social housing.

(d) Malmesbury Community Area Transport Group (CATG)

Councillor Toby Sturgis reported that the Malmesbury CATG had been successful in obtaining substantive funding for all three bids made by the group – Silver Street, Minety, Sherston High Street and Church Walk, Ashton Keynes.

(e) Applications to Designate Malmesbury Neighbourhood Area

Councillor Simon Killane reported that the application for the designation of a Malmesbury Neighbourhood Area had now been submitted. A formal consultation would now take place over the next 6 weeks. Further details were set out at page 13 of the agenda.

(f) Community Infrastructure Levy (CIL)

Councillor Toby Sturgis referred to the consultation on CIL, details of which were set out at page 15 of the agenda.

(g) “Do you have the X Factor?” Information Packs

The Chairman noted that information packs were available at the front desk for anyone interested in standing for election as a unitary, parish or town councillor.

(h) New Webpage

The Chairman referred to the new website detailing the achievements of the Area Boards over the past 3 years:

<http://areaboards.wordpress.com/>

	<p>(i) <u>Flooding</u></p> <p>Further to the recent flash flooding in the town, the Chairman commented that drainage officers were already looking at the sites in question and the matter would be coming back to the Area Board. In the meantime, some contact details were shown on the screen, including the phone number to report flooding problems on 01255 777234.</p>
6	<p><u>Area Board Funding</u></p> <p>The Chairman welcomed representatives from Ashton Keynes Primary School who gave a presentation on the Sixty Years Ago project, which had been funded by the Area Board.</p> <p>The project had seen primary school children interview older residents on their memories of 1952, and the resulting collages would be kept as a permanent display at the Village Hall. Amongst the benefits of the project was an opportunity to develop relations between generations, and for the children to learn local history and print techniques.</p> <p>The Area Board was asked to consider the Community Area Grants funding report and to determine the applications.</p> <p><u>Decision</u> Luckington Village Hall was awarded £1,000 towards health and safety projects.</p> <p><u>Reason</u> <i>The application only partially met the 2012/13 grant criteria as ongoing maintenance was considered the responsibility of the village hall.</i></p> <p><u>Decision</u> Lea Village Hall was awarded £558 towards a permanent ramped access to the side entrance to the hall.</p> <p><u>Reason</u> <i>The application did meet the core 2012/13 grant criteria and would improve village hall facilities.</i></p> <p>At the Chairman's invitation, Councillor Simon Killane introduced the Area Board bid for funding to support the Malmesbury Skate Park project.</p> <p>The meeting also heard from a young skater and Pete Smith, the youth Service team leader.</p> <p>The Area Board acknowledged the fundraising done by the young people involved in the project over the past 12 years, and thanked everyone who had been involved in moving the project forward.</p>

	<p><u>Decision</u> The Malmesbury Area Board agreed to allocate £15,000 towards the Malmesbury Skate Park</p> <p><u>Reason</u> <i>To help bring this long held aspiration to reality.</i></p>
7	<p><u>Partner Updates</u></p> <p>The Chairman invited updates in addition to the written update reports set out at pages 23-32:</p> <ul style="list-style-type: none"> a. The meeting welcomed the new sector inspector, Mark Thompson, who referred to the Police update report at page 23 of the agenda. Inspector Thompson noted that in response to domestic burglaries and an armed robbery, two individuals had recently been arrested. It was welcomed that the Neighbourhood Policing team was now giving reports on Facebook, and Sgt Martin Alvis was thanked for his hard work. b. Mike Franklin referred to the update from Wiltshire Fire & Rescue Service (WFRS) as set out at page 25 of the agenda. He added that the recent flooding had resulted in a busy day for the service with 80 calls, of which 30 had been attended. This was mainly for pumping out flooded areas, and to rescue someone stranded in Great Somerford. In response to a question about how residents could get hold of sandbags, Mike undertook to find out and report back to Miranda Gilmour, adding that WFRS sat on the Council's North Wiltshire Flood Group. <p>Mike also responded to a question regarding the recent fire in Luckington at the manor, commenting that there would be a thorough de-brief and that he would ask the investigating officer to feedback to the Area Board.</p> <ul style="list-style-type: none"> c. The update from NHS Wiltshire (page 27) was noted. d. Martin Rea referred to the written update from Malmesbury and the Villages Community Area Partnership (MVCAP) at page 29, noting that the recent Malmesbury Bridges Walk had been a great success with over 100 people taking part. e. Ray Sanderson, the Mayor of Malmesbury, referred to the recent flooding in the town, and noted that repairs were being done. It was also noted that this was not an isolated event, with five floods since August. The Chairman referred to the recent flooding information event on 17 October to which parish councils had been invited and the information available in the regular newsletter to Town and Parish Councils to help them produce local emergency and flood plans. Councillor Simon Killane added that a Wiltshire Council drainage engineer had already been out to the affected sites in the town, and that there would be another on-site meeting on

	<p>Friday. The Chairman encouraged all Town and Parish Councils to make use of the flooding information available and to develop town/parish flood plans.</p> <p>In relation to sandbags, it was noted that there were alternatives available including flood boards which could be fitted to doors, and gel sacks, which expanded when wet to save space on storage. Further information about purchasing aqua sacs was available from Renate Malton, renate.malton@wiltshire.gov.uk. A short demonstration was available on You Tube (www.youtube.com) and then searching for 'self inflating sandbags'.</p> <p>f. Chloe Harris-Alba gave an update on behalf of the Youth Advisory Group (YAG) which had been set up recently to help shape local services from the point of view of young people.</p> <p>g. No update from Malmesbury and District Chamber of Commerce</p> <p>h. Noted the written update from Wiltshire Involvement Network (WIN) at page 31.</p>
8	<p><u>Safe Drive Stay Alive</u></p> <p>Ian Hopkins, Road Safety Development Manager at Wiltshire Fire & Rescue Service (WFRS), gave a presentation on the "Safe Drive Stay Alive" initiative, funded and coordinated by WFRS in partnership with Wiltshire Council and Wiltshire Police.</p> <p>The initiative was run as a roadshow, taken to schools and other venues around the county, with the aim of making young drivers safer on the road, in view of the statistics that showed young people as disproportionately likely to be killed or injured in a traffic accident. The roadshow consisted of a video depicting a story of group of young people on a night out, and interspersed with live testimonies from people who had been directly affected by road traffic accidents, including members of the emergency services, parents and friends who had lost loved ones, and people who had been injured and disabled in a road traffic accident. The event was designed to be hard hitting, and was often quite upsetting, but with the intention of getting a strong message across. Ian added that feedback from young people who had attended the events showed that the message was really getting through, and many positive comments had been posted on the "Safe Drive Stay Alive" Facebook page.</p> <p>Around 7,500 students were reached per year, and an event would be run in the Malmesbury School on Tuesday 11 December at 7.30pm. Ian welcomed suggestions for how to get the message out and how to engage with groups of young people in the Malmesbury Community Area.</p>

	<p>The Chairman noted that this was a unique opportunity to raise a big issue in a way that could make a real difference. Councillor Simon Killane added that this would help address an issue which had been identified as a local priority in the recent Joint Strategic Assessment for the Malmesbury Community Area.</p> <p>It was noted that similar hard hitting advertisements were being run to promote safety at level crossings.</p>
9	<p><u>Digital Literacy in Wiltshire</u></p> <p>Jenny Wilcockson, Digital Literacy Coordinator, gave a presentation on the Council's "Wiltshire Online" which sought to improve access to broadband, ensure that local people could access free computer support, and to increase usage of online government services.</p> <p>Jenny explained that an estimated 68,000 in Wiltshire had never been online. The majority of these were older people but a high proportion were people with disabilities or families on low incomes. These were the three target groups for the programme of delivering free computer support.</p> <p>The benefits of helping people to get online include:</p> <ul style="list-style-type: none"> • avoiding loneliness and isolation by promoting free/cheap communication via email, Facebook and Skype; • helping people develop IT skills which can lead to better job prospects and higher earning potential; and • helping people to save up to £560 per year by shopping online, using price comparison websites, using online auction websites or paying bills online. <p>As part of the programme, the Council was seeking to recruit local volunteer coordinators and digital champion volunteers who could then provide the support in community venues such as libraries, or in someone's own home. A successful pilot scheme had been run in Melksham, with 14 volunteers helping over 40 local residents learn the basics of computers.</p> <p>Volunteers were now sought from the Malmesbury Community Area, and people were also invited to pre-register for support. Suggestions were also welcomed as to any WiFi hotspots in the area which might be suitable as venues under the scheme. It was also hoped that local computer groups would get in touch so that learners could be signposted to them.</p> <p>The Chairman thanked Jenny for the presentation and requested that Parishes could help spread the message about recruiting volunteers.</p>
10	<p><u>What Matters To You Survey Results for the Malmesbury Community Area</u></p> <p>Diana Pointon, Senior Researcher, gave a presentation on the results of the</p>

	<p>recent “What matters to you survey”, which set out key facts and data for the Malmesbury Area Board.</p> <p>The results are attached as an appendix to the minutes and are also available online at: www.intelligencenetwork.org.uk or directly on this link.</p> <p>It was noted that this would be invaluable data for informing the work of the Area Board, and that some priorities such as facilities for young people were being addressed at this meeting with the grant awarded for the skatepark.</p>
11	<p><u>Community Issues Update</u></p> <p>Miranda Gilmour, Malmesbury Community Area Manager, introduced the report at pages 33-40 of the agenda.</p> <p>In relation to issue 2419 (flooding in Back Lane, Alderton), it was agreed that this would be kept open pending a reply from Highways on the prioritisation of schemes for next year.</p> <p>In response to a question on Issue 2554 (Damage to road surface at the Rathole, Luckington), it was emphasised that closed issues remained on the system and could be reopened at any stage.</p> <p><u>Decision</u> The Area Board agreed to close the following issues:</p> <ul style="list-style-type: none"> • Issue 2519 – Perceived speeding in Burnivale, Malmesbury. This matter was raised two years ago and the police opinion is unchanged. It would be difficult to drive at speed and they would not support a metro count to be installed. • Issue 2554 – Severe damage to the road surface at the Rathole, Luckington. This site will be submitted as a priority site for resurfacing in 2013/2014; however this does not guarantee that the work will be undertaken as it will be considered against other schemes. In the meantime interim repairs will be carried out. • Issue 2586 – Speeding in Corston and removal of flashing sign. The vehicle activated sign has been replaced and is now operational. • Issue 2615 – Vehicle damage to verge in Sandpit Lane, Sherston. The verge will be re-seeded and a pole replaced. • Issue 2313 – Perceived speeding through Eastcourt on the Hankerton Road. Crudwell parish council have agreed to establish a Community Speedwatch group in Eastcourt and currently local people are being recruited. <p><u>Decision</u> The Area Board agreed to refer issues 2599 and 2569 to the Malmesbury Community Area Transport Group, as per the report at page 24 of the agenda.</p>

12	<p><u>Evaluation and Close</u></p> <p>The Chairman thanked everyone for coming to the meeting and wished everyone a safe journey home.</p> <p>It was noted that the next meeting would take place on Wednesday 16 January 2013, 7pm at Malmesbury Town Hall, Cross Hayes, Malmesbury SN16 9BZ.</p>
<p><u>Appendix A - Results of "What Matters to You" Survey, Malmesbury Community Area</u></p>	

'What matters to you Survey', 2011

Malmesbury Community Area

Helping us to shape the future of Wiltshire
May 2012

Maggie Rae, Corporate Director
Public Health and Public Protection Services

Keith Humphries, Cabinet Member for Public
Health and Protection Services

Part of the JSA family



Wiltshire Council
Where everybody matters

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Introduction

Wiltshire Council and its partners are committed to developing and delivering services that reflect the differing needs of local communities in Wiltshire. In order to do this effectively, we need to understand what really matters to residents. A survey was carried out in December 2011 inviting Wiltshire residents to comment on a range of topics that affect life where they live. This included:

- How and what we spend money on
- What we can do to improve life
- How we can improve safety
- The natural environment
- Resident's views on other public services

The findings of this survey will be used by the council and partners, including NHS Wiltshire, Wiltshire Fire & Rescue Service and Wiltshire Police, to develop policies that meet the needs of local communities.

This report is designed to be read as a supplement to the main 'what matters to you survey, 2011' report. This supplement continues the community area analysis from the main report by exploring questions that were not approached at a community area level previously.

Methodology

Types of questions asked

The survey asked questions about residents' local neighbourhoods, their lifestyle and health, council spending and the natural environment. Question responses are analysed by topic and by community area.

How residents participated

Adult residents were selected from the Wiltshire People's Voice panel and the LLPG residential address list. Questionnaires were also made available at Area Board public meetings and at various other locations such as libraries, leisure centres and children centres. The survey sample was proportionally distributed amongst Wiltshire's 20 community areas.

Questionnaires were completed on paper or online. A total of 7,741 people responded to the survey, 80% of which were filled out on paper, 20% filled out online. It was possible to identify 318 respondents from the Malmesbury Community Area (CA). Of these respondents 75% responded by paper and 25% completed an on-line survey.

Using the results

The Joint Strategic Assessment for Wiltshire and the Joint Strategic Assessments for the 20 community areas

The Joint Strategic Assessment (JSA) for Wiltshire was adopted by the Wiltshire Public Services Board in April 2011. In this document, Wiltshire's priorities were brought together into a single report. The JSA contains contributions from each of the thematic delivery partnerships, and identifies key priorities for topics including housing, economy, health, children and young people and the environment.

The JSAs for Wiltshire's 20 community areas were released in autumn 2011 and their purpose was to support commissioning decisions and the development of strategic and local community plans by setting out the key issues based on local level data, information and knowledge. The 'What Matters to You' survey will add to the knowledge base that feeds into the JSAs.

Evidence for service planning

The survey forms part of the evidence base to inform service planning by Wiltshire Council and partners. It will assist in identifying trends and priorities, profile communities and target resources.

Source of information for the public

The 'What Matters to You' survey report is accessible by the public who require access under the Freedom of information Act 2000. Documented findings are also used as feedback for the residents who have participated in the survey as well as providing a useful source of information for interested parties e.g. voluntary groups, community groups, business community, academics and researchers. The full report can be accessed at www.intelligencenetwork.org.uk.

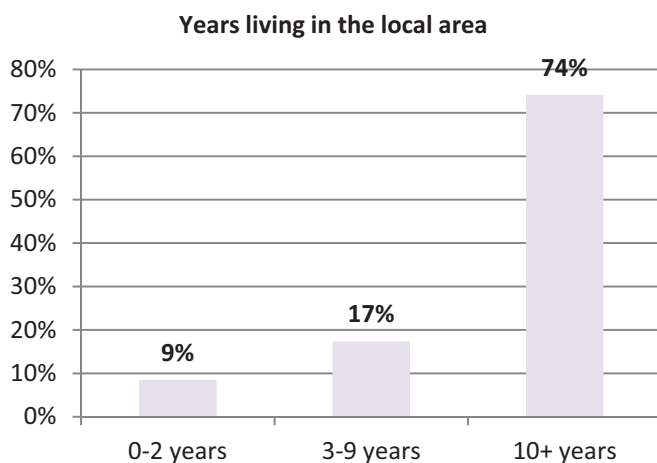
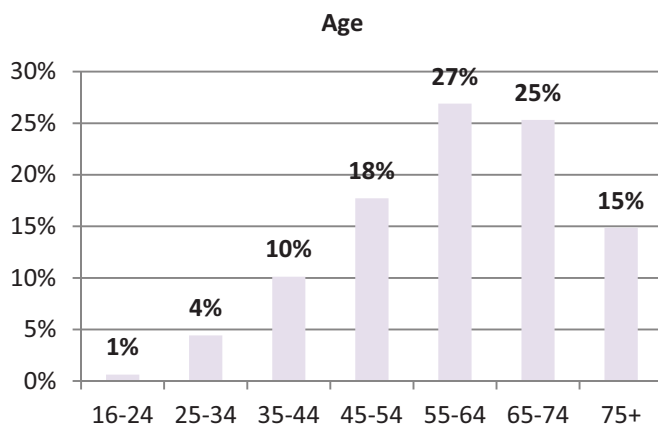
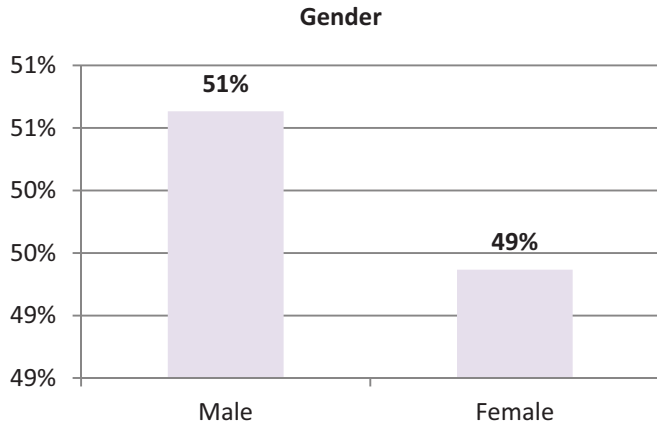
Key messages in this report

This section draws out a number of key messages for the Malmesbury CA. Please note that all the figures quoted have been rounded.

- Speeding vehicles was the most frequently selected problem in the Malmesbury CA (46% selected).
- Over half of the Malmesbury respondents think that health services are most important in making a local area a good place to live (58%).
- Road and pavement repairs and Activities for teenagers were selected most frequently as needing improving in the Malmesbury CA; 39% and 37% respectively.
- A large majority of Malmesbury residents believe more money should be spent on the maintenance of existing roads (60%).
- Other services with a notable number of increase expenditure proponents include: adult social care services for older people (44%); housing- more affordable housing (41%); and Services for vulnerable children (35%).
- A few services have a notable number of respondents who wish for less money to be spent on them. These are; archives and public records (49%); and housing and council tax benefit (40%).

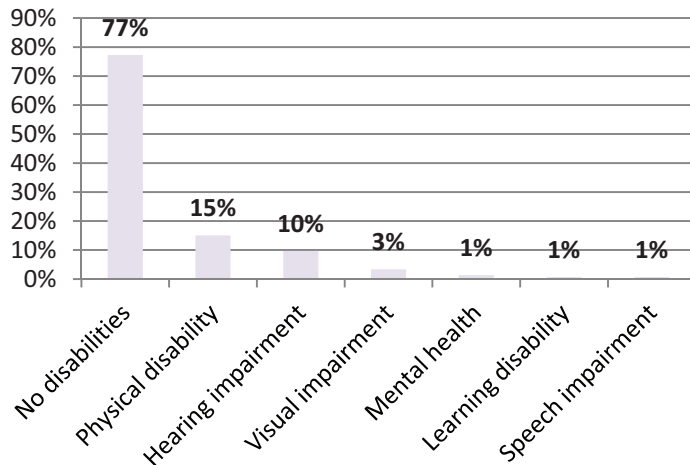
Demographic profile of respondents

This section presents the relevant demographic characteristics of the survey respondents from Malmesbury CA. At least 318 Malmesbury CA residents responded to the survey.

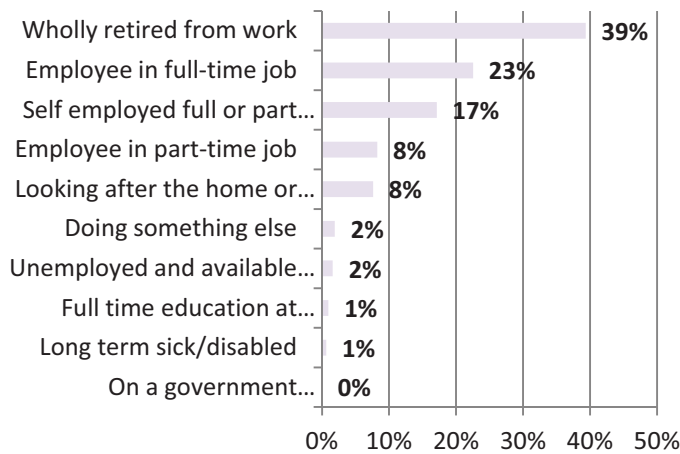


- In terms of gender representation, 51% are male and 49% are female.
- The working age group represents 60% of all respondents and the older age group, 40%.
- A breakdown of respondents by narrower age bands shows that the 55 to 64s and 65 to 74s have the largest number of respondents; 27% and 25% respectively
- The 16 to 24 and 25 to 34 age groups have the fewest number of respondents with 1% and 4% respectively.
- The majority of respondents, 74%, have lived in their local area for 10 or more years. The percentage of respondents that have lived in their local area between three and nine years is 17%.
- Only 9% of respondents have lived in the local area between zero and two years.

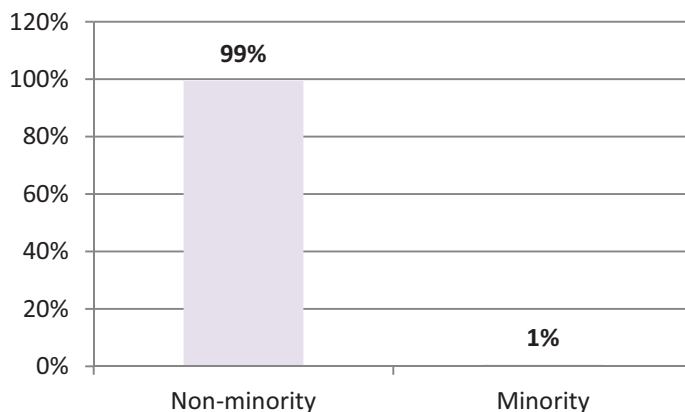
Disability



Economic activity



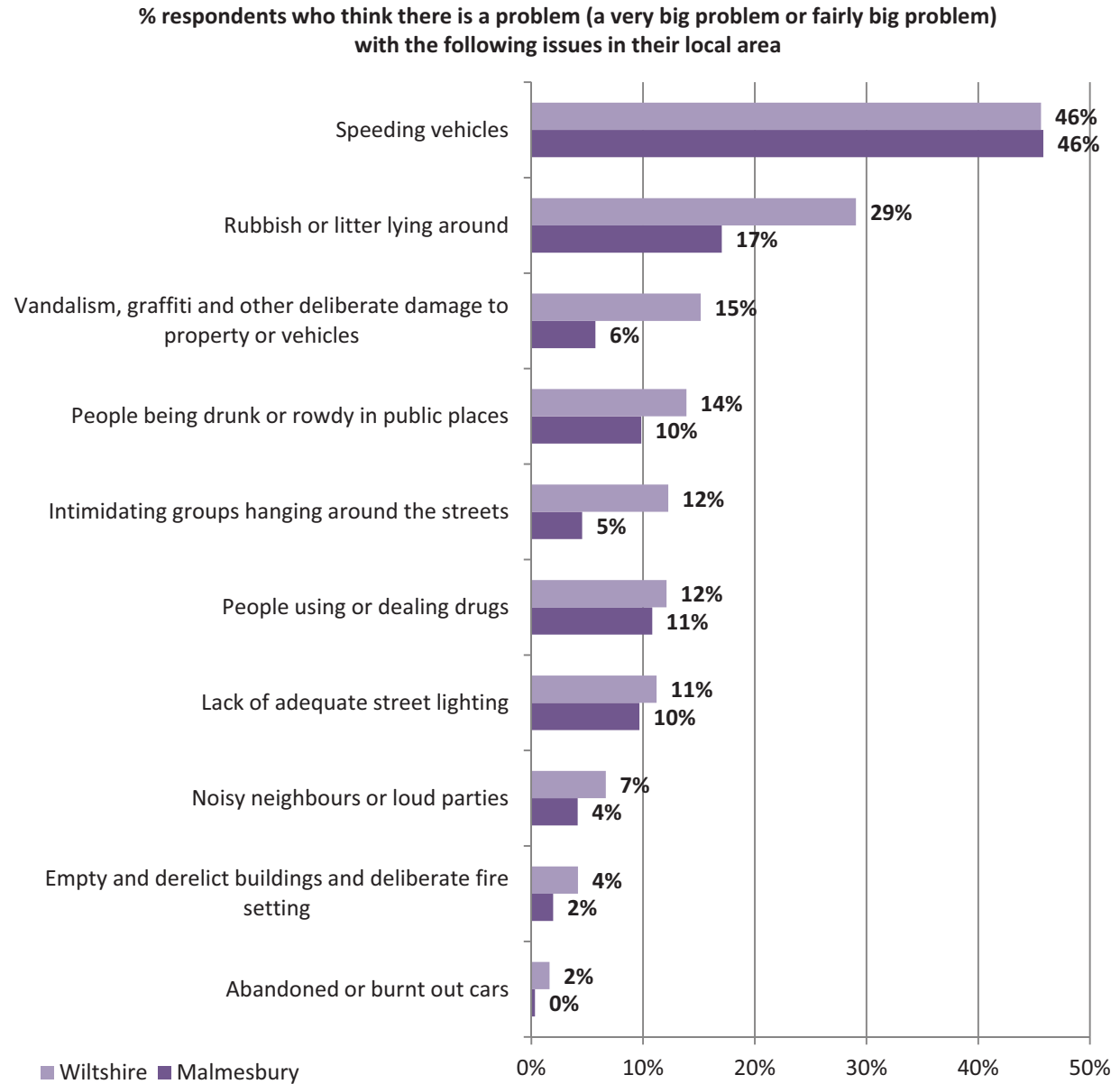
Ethnicity



- The majority of respondents stated that they have no disabilities; 77%.
- The largest reported disability was a physical disability; 15%.
- The retired group represents 39% of all respondents and the working group (working full or part time), 48%.
- The other groups are made up as follows: looking after the family/home, 8%; long term sick/disabled, 1%; unemployed group, 2% and doing something else, 2%.
- In terms of ethnicity the vast majority of respondents are non-minority ethnic; 99%.

Local Area

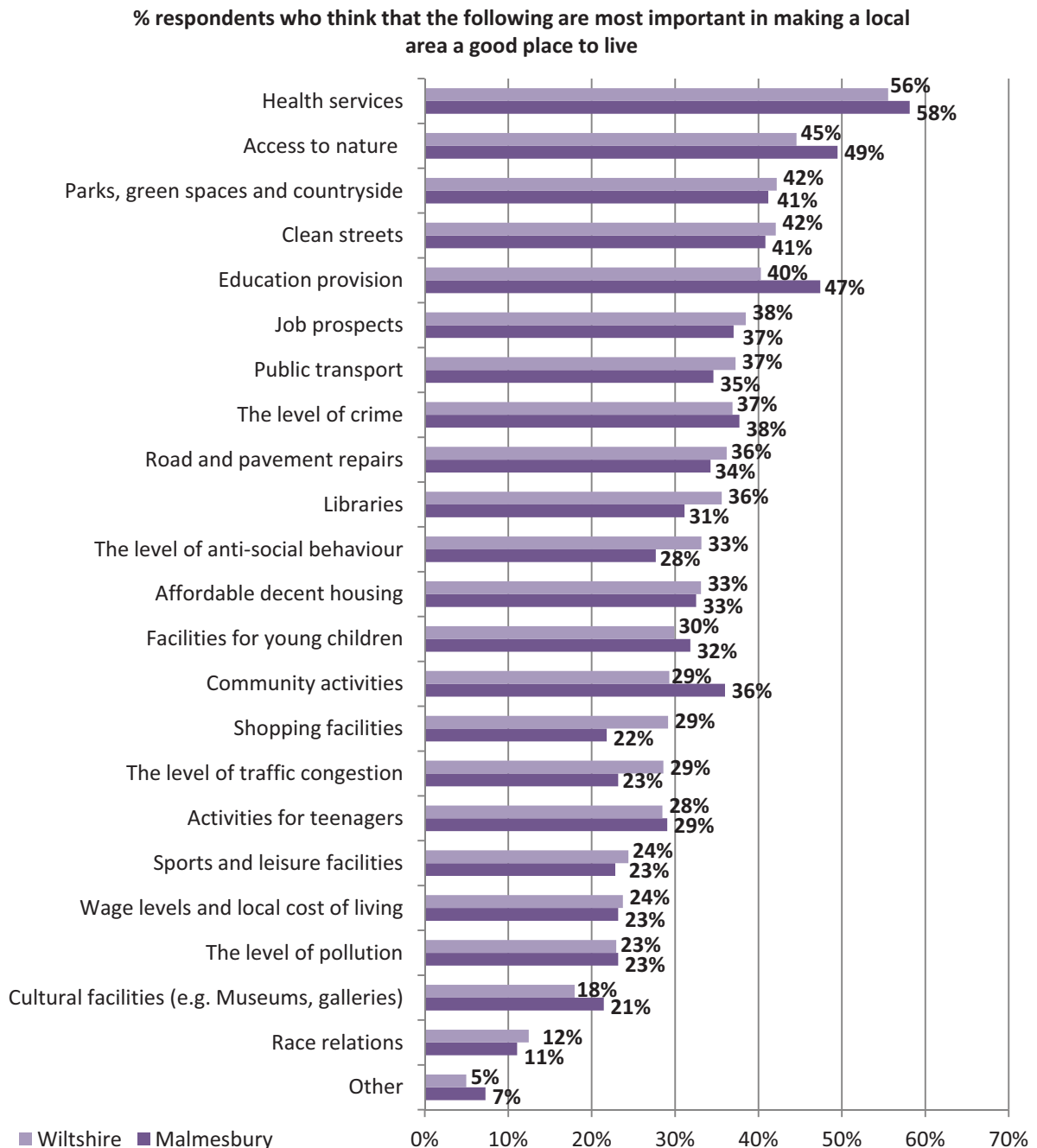
Thinking about this local area, how much of a problem do you think each of the following are?



A large majority of the respondents from Malmesbury CA perceive speeding vehicles to be a very big or fairly big problem; 46%.

All other options for this question achieved a percentage below the Wiltshire average. For example rubbish or litter lying around was the second largest concern for the community area, 17% which is over 10% below the Wiltshire average; 29%.

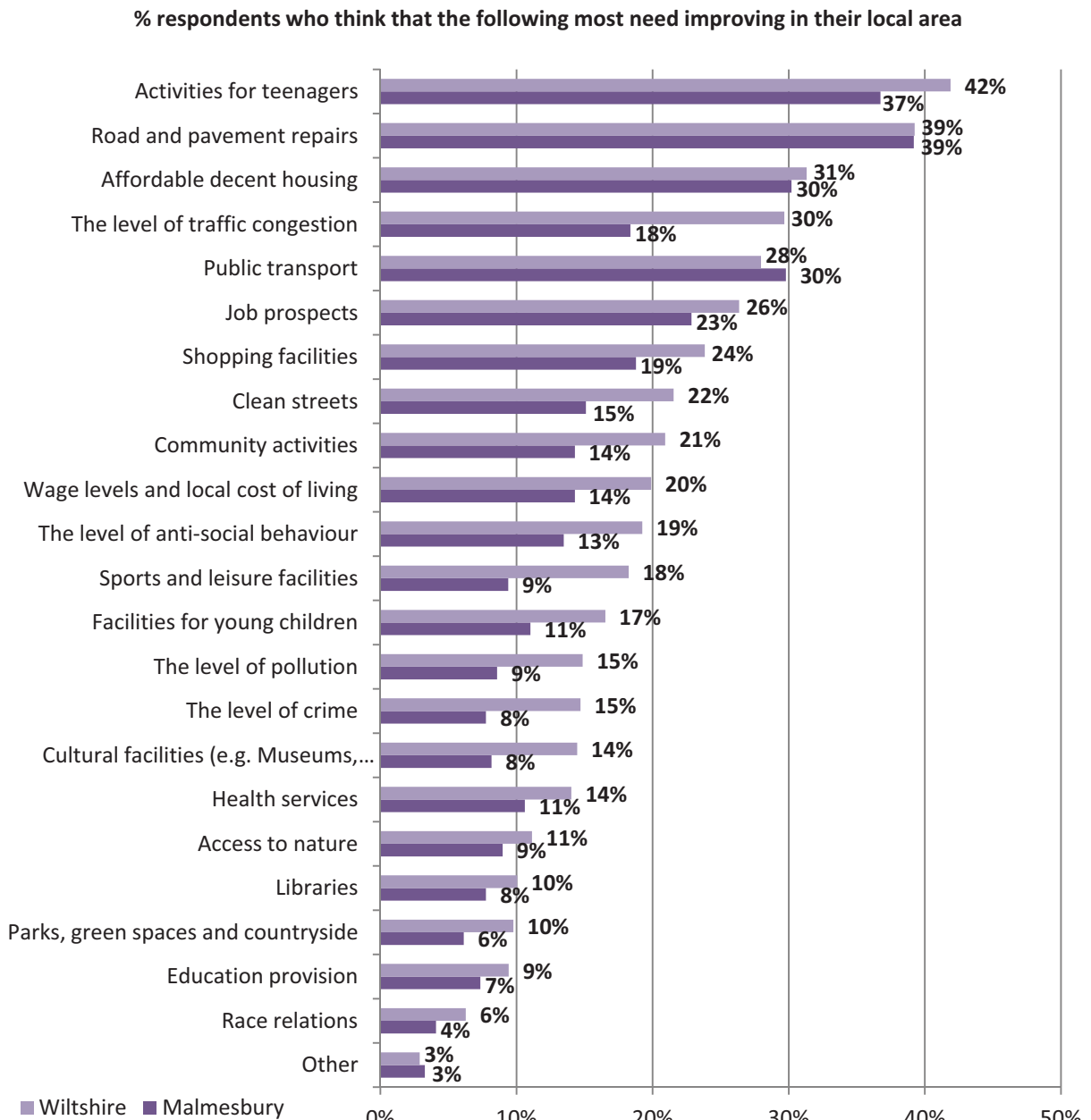
Still thinking about your local area, which of the things below, if any, are the most important in making somewhere a good place to live?



Over half of the Malmesbury CA respondents' believe that health services are the most important thing in making the local area a good place to live; 58%.

Many other factors were thought by the Malmesbury CA residents to be important in making somewhere a good place to live. These include: Access to nature; 49%; Education provision (47%); Parks, green spaces and countryside (41%) and clean streets (41%).

Still thinking about your local area, which of the things below, if any, most needs improving?



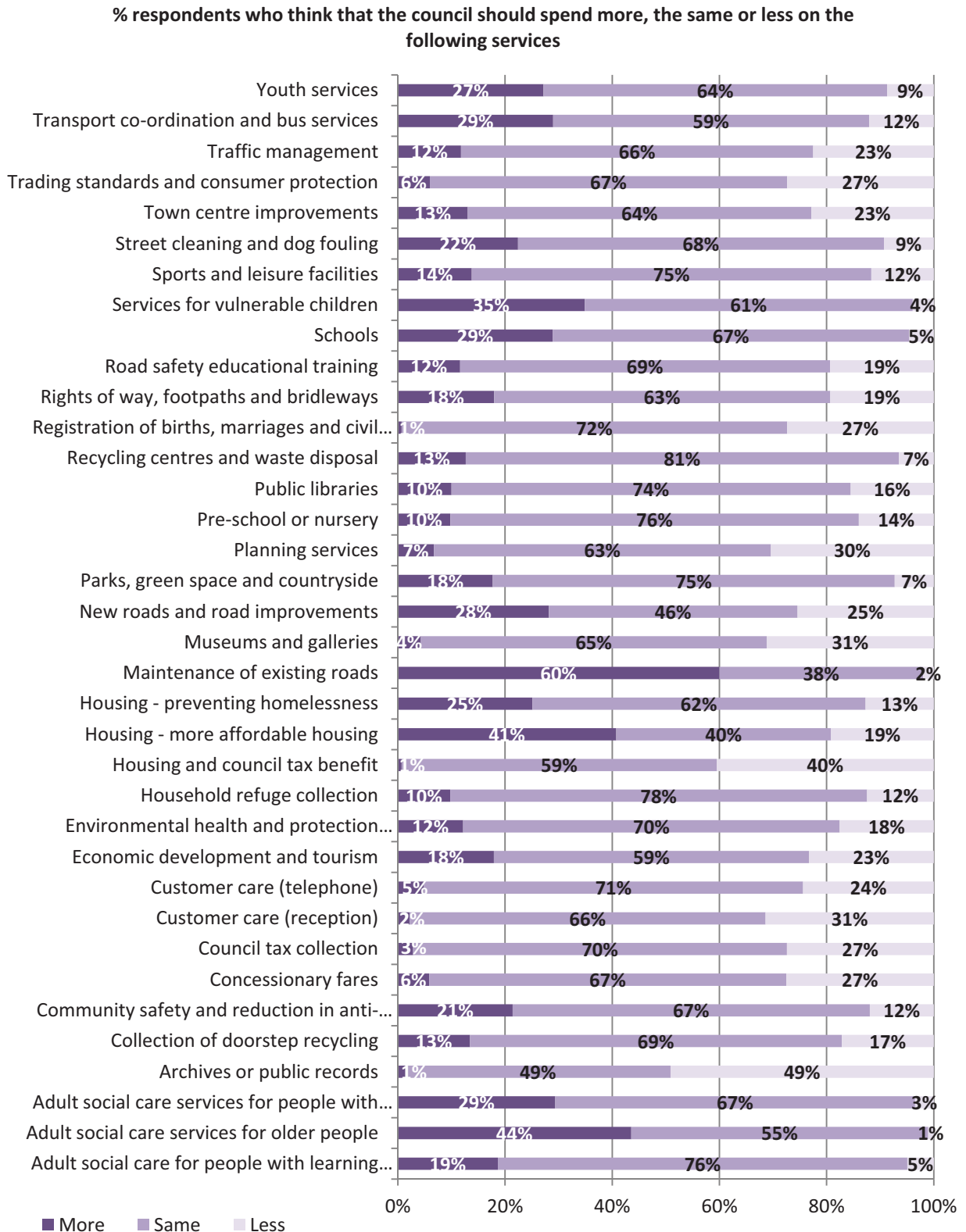
Road and pavement repairs was the most frequently selected issue that respondents cited as most needing improving; 39%. Activities for teenagers closely followed with 37%.

Other top selections for Malmesbury CA include: public transport and affordable decent housing (30%).

Interestingly the level of traffic congestion was perceived in the Malmesbury CA as in need of improvement by fewer respondents than the Wiltshire average; 18% compared to 30%. Similar is true of the sports and leisure facilities; 9% compared to 18%.

Council spending

Question 11: Bearing in mind that raising the standard of one service will usually involve lowering the level of another or increasing council tax, do you think that the council should spend more, the same or less on the following services.



A majority of Malmesbury CA residents believe more money should be spent on the maintenance of existing roads; 60%. This is also the main concern for the Wiltshire average; 61%. Other services have a mixed response; most services have around 50% who wish for the same level of spend.

Some services do have a large proportion of respondents who do wish for a greater expenditure. These include: adult social care services for older people (44%); housing- more affordable housing (41%); and Services for vulnerable children (35%).

Few services have a notable percentage of respondents who wish for less money to be spent on them. The exceptions are archives and public records (49%); and housing and council tax (40%).



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